



NEWSLETTER JUNE 2026 | Information on AREFLH activities and on the fruit & vegetable sector

NEWS FROM AREFLH



AREFLH brings its insight on the new shape of the CMO

In May AREFLH contributed to important discussions on the future of Producer Organisations and the fruit and vegetable sector across Europe.

On 27 May, our Vice-President, Lisa Martini, participated in the Forum organised by the Generalitat de Catalunya in Lleida, Spain. Drawing on her experience as Director of [FINAF](#), one of the first and largest transnational Producer Organisations in Europe, she shared practical insights on the role of POs and discussed the challenges and opportunities facing fruit and vegetable producers in the context of the post-2027 Common Agricultural Policy.



On the same day, our EU Policy Officer, Michele Gentile, attended the conference organised by [FNOP](#) (National Association of Fruit and Vegetable Producers' Organisations), in Lisbon, Portugal, where stakeholders exchanged views on the future Multiannual Financial Framework (2028–2034) and its implications for Producer Organisations, the fruit and vegetable sector, and European agriculture as a whole.

From Lleida to Lisbon, the message was clear: the future of European fruit and vegetables is being shaped today. AREFLH is proud to be at the table, bringing the experience of regions and Producer Organisations into the debates that will define the next generation of European agricultural policy.



**Interpera 2026 :
early bird rates extended until 7th June!**

To attend Interpera in Ferrara, Italy, on 25 and 26 June, you can take advantage of the early-bird rate until 7 June. Buy your tickets now at www.interpera.org.

The programme at a glance

Thursday 25 June:

- Morning – **Economic session**: in-depth analysis and initial estimates for the 2026/2027 season. Market trends, consumption outlooks and new business development strategies will be discussed.
- Afternoon – **Technical session** on current agronomic challenges, from combating climate change to the implementation of sustainable agricultural techniques, including varietal innovation.

Friday 25 June : Technical visits in the morning

Read the detailed programme here : [English](#) - [Italiano](#)

[Find out more about Interpera](#)

The event is organised by CSO Italy and AREFLH

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NEWS FROM OUR MEMBERS



Italia Ortofrutta, a new member of AREFLH

Italia Ortofrutta has just joined AREFLH producers' association.

The organisation is the national union which, for over 50 years, has been defending and representing the associations of producer organisations (APOs) and producer organisations (POs) in the Italian fruit, vegetable and potato sector.

With over **156 member POs**, the Union promotes consolidation by offering assistance and operational support services. Its aim is to strengthen the competitiveness of businesses and showcase the excellence of Italian-made products.

Italia Ortofrutta is committed to maintaining an ongoing dialogue with European and national institutions, in order to shape sector policies and ensure the effective use of resources made available to POs. Through **multi-annual operational programmes**, it supports activities and investments aimed at improving the quality of production and adopting innovative agronomic practices with low environmental impact.

Today, Italia Ortofrutta accounts for more than **40% of organised vegetable production**, representing over 6.1 million tonnes and a value exceeding €2.5 billion: a strategic pillar for the recovery and growth of the entire Italian fruit, vegetable and potato sector.

[Find out more](#)

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RESEARCH & INNOVATION



Waste4Soil celebrates its third anniversary

From 19–20 May 2026, AREFLH took part in the **Month 36 Waste4Soil Consortium Meeting** held in **Ljubljana, Slovenia**, marking two dynamic and highly productive days of collaboration, knowledge exchange, and strategic reflection on advancing **soil health** and **sustainable nutrient management** across Europe.

[Read more](#)



LivingSoiLL : first webinar of the French Living Lab

The French Institute of Vine and Wine (IFV) is the organisation leading the Loire Valley and Beaujolais Living Lab within the LivingSoiLL project. The project aims to improve soil health in **vineyards**, as well as in **olive groves, chestnut groves, hazelnut and apple orchards**.

On 29 April, the IFV successfully organised its first online workshop, an event that brought together winegrowers, researchers, agricultural advisers and other stakeholders keen to better understand developments in the European policy framework regarding soil health and environmental sustainability.

The article also includes details of the second webinar, this time on **carbon sequestration**, which will take place online on 17 June 2026.

[Find out more](#)

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NEWS FROM EUROPE



Mission Soil Investment Forum : 30 June in Brussels

The Horizon Europe Mission '**A Soil Deal for Europe**' is driving the transition to healthy soils and sustainable soil management by establishing 100 Living Labs and Lighthouses by 2030, while advancing innovation, knowledge, and stakeholder engagement across land uses and regions.

To support this, the European Commission is launching on 30th June, in Brussels, the first Mission Soil Investment Forum, an annual conference focused on business models, finance, and investment for soil health. The forum will bring together policymakers, investors, businesses, researchers, financial institutions, philanthropies, and practitioners to strengthen soil-health investment conditions in Europe. It builds on discussions from the latest [European Mission Soil Week](#), which focused on business models and investments for soil health.

[Read more about the event](#)

Illustration © European Commission



16 EU countries request more budget for the CAP

Last week, in a joint letter from a group of sixteen Member States calling themselves the 'Friends of Cohesion' (which includes, Spain, Italy, Poland, Portugal, Greece, Bulgaria, the Czech Republic, Estonia, Croatia, Hungary, Latvia, Lithuania, Malta, Romania, Slovenia and Slovakia) ask for more funding for the Common Agricultural Policy (CAP) and Cohesion Policy in the bloc's next long-term budget.

They have also argued that a 'more gradual' scheme for repaying current debt and issuing new bonds should be considered as 'viable options'.

Read the original article from EFE in [Spanish](#), read a [Google translation](#).

Read another article on the same subject on [EU News](#).

AGENDA



Upcoming events of the F&V sector in Europe

25-26 June: [Interpera](#), international pear congress, in Ferrara, Italy

30 June Mission [Soil Investment Forum](#), in Brussels. Connecting soil health and investment, network & opportunities

AREFLH - Assembly of European Horticultural Regions

MIN de Brienne - 110 Quai de Paludate

33800 Bordeaux, France

Tel : +33 (0) 5 56 89 10 19

www.areflh.org | x : [@areflh](#) | [LinkedIn](#)

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