



Interpera 2024: ticket are now on sale

The International Pear Congress will take place on 26 and 27 June 2024 in Óbidos, Portugal.

Interpera brings together the key players in the international pear sector to discuss common issues. The event is organised by AREFLH and ANP (National Association of Pera Rocha Producers). Online ticket sales have just begun at www.interpera.org, with "early bird" prices available until 3 May 2024.

Interpera returns to Portugal ten years after the 2014 event in Santarem. Portugal is one of Europe's leading pear producing countries, with a production potential of around 200 thousand tons per year, of which around 60% is exported.

This year, the event will be held in Óbidos, a town in the western region of Portugal, where participants can network and discuss key pear-related issues during two days.

26 June: technical visits

During this day of visits, participants will discover local orchards and packing stations as well as the main research centres in the region: INIAV and COTHN.

27 June: Conference

On the second day of the congress, the conference will take place at the *Praça da Criatividade* in Óbidos, the brand new town's landmark building, which was completed in 2019. There will be round tables and presentations on topics such as production forecasts, market trends, changes in pear production in Europe and issues related to the sector's main challenges. The first harvest forecasts for 2024 for the main European producing countries will also be unveiled.

Tickets are on sale now

The ticket platform is now open on www.interpera.org with a special "Early Bird" rate. This rate will be valid until 3 May 2024.

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The organisers



AREFLH

The mission of the Assembly of European Horticultural Regions is to represent and defend the interests of its members (Regions and associations of fruit and vegetable producer organisations) before the European institutions.

Since 2009, the Interpera congress has been co-organised by AREFLH and a local partner from a pear-producing country.

www.areflh.org



ANP PERA ROCHA

The National Association of Pera Rocha Producers was set up in 1993 and represents around 86% of Pera Rocha production in Portugal. It brings together the main entities involved in the sector: fruit producers, fruit producer associations, fruit wholesalers, exporters and other parties interested in the development of Pera Rocha, such as local governments and credit institutions.

www.perarocha.pt

INTERPERA

Contacts: Laetitia Forget +33 (0) 7 63 93 47 96 | communication@areflh.org

Rita Marinho +351 916 781 011 | anp@perarocha.pt

www.interpera.org | Twitter: @interpera