



Technology, innovation and new varieties during tours Interpera 2022

Interpera 2022 will bring together the international pear sector from 28 to 30 June. In addition to the Interpera conference day, the organisers have prepared pear technical visits that just cannot be missed! During the two technical days on 28 and 30 June the visitors will be taught about the Dutch pear cultivation. The program is a mix of knowledge exchange, company visits and demonstrations of new cultivation techniques.

Tuesday 28 June: Visit to the Betuwe

On the first day participants will be taken from Rotterdam to [Van Ossenbruggen Fruit](#) in Ingen where they will see the latest sorting and packaging technologies. They will tour the orchard to examine the growing progress of the pears in the Netherlands.

The visitors will then be driven to [Proeftuin Randwijk](#) where they will get an update on new varieties, cultivation techniques, innovation and high-tech. Proeftuin Randwijk is the central place in the Netherlands for independent practice-oriented innovation and knowledge development for Dutch fruit cultivation. The experimental orchard shows an interesting mix of **fundamental research and practical demos** in the field of sustainable fruit cultivation, modern varieties and rootstocks, efficient production systems and technology.

Marianne Groot (Wageningen University & Research, one of the partners of Proeftuin Randwijk) commented : "we are happy to show visitors what we have been working on in recent years to raise Dutch fruit cultivation to a higher level. For example, we are currently testing solar panels above the orchard and the use of a convertible (cabrio) roof for sustainable cultivation. The Next Fruit 4.0 project also provides a lot of new knowledge in the field of high-tech applications. And we are proud of that!"

The afternoon will carry on at Fruitbedrijf van Westreenen in Echteld. The company has 75 hectares of apples and pears, of which four pear varieties: Conference, Migo, Doyenné du Comice and Gieser Wildeman. Interpera participants will then walk together through the orchards while learning about the company and its pear cultivation.

At the end of this first technical day, the conventioners will reach back Rotterdam and complete the day with a welcome cocktail at the Inntel Hotel for a most interesting networking session.

Thursday 30 June: Pear Day

The 29 June will be dedicated to conferences. Then, on the third day of Interpera, on 30 June, participants will depart from Rotterdam by bus to Krabbendijke, make a short stopover to visit a pear orchard with wind machines for **frost control** in spring, a special and brand-new technique.

Lastly, the group will visit [The Pear Day](#) at the fruit company Vogelaar FruVo who has dedicated this year's event to **innovation and water**. The Pear Day is organized every other year in the Netherlands. The day is a mix of an information market, demonstrations of new technology and a tour of the orchard along demo trials. Of course, there will also be plenty of time for networking!

Tickets are available online now

Would you like to know everything about pear cultivation in the Netherlands and in Europe? Visit Interpera 2022!

You can buy your tickets www.interpera.org where the prices of all the different activities of the congress are detailed.

More information about the Interpera conference on Wednesday 29 June can be found on the programme (in [English](#) and [French](#)) and on [the website](#).

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The organizers:



DUTCH PRODUCE ASSOCIATION

DPA is the Dutch sector association for marketing organisations of fruit, vegetables and mushrooms. It was founded in 1997 with the aim of representing the interests of the fruit and vegetable sector, at both national and European level regarding the European Agricultural Policy.
www.dpa.eu/en-us

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AREFLH

Assembly of the European Horticultural Regions

Main organiser of all INTERPERA editions since 2009. AREFLH's objective is to represent and defend the interests of European regions and fruit and vegetable producer organisations in Europe.

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