

AREFLH GENERAL MEETING

in Thessaloniki, Greece



PUBLIC CONFERENCE ON 21 MARCH 2024
- PROGRAMME -

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Updated on 15/03/2024

Location: **Hotel Mediterranean Palace 3**, Salaminos & Karatassou str., [Locate the hotel on Google maps](#)

The conference will also be **web streamed**. Please note that times are given in local time (UTC+2).
[Check the time in your country.](#)

Morning for members only

Afternoon for all

15 :00 **Public conference on the challenges and perspectives for agriculture in Europe**

Welcome speeches:

- Apostolos Tzitzikostas, Governor of the Region of Central Macedonia
- Simona Caselli, President of AREFLH

15:20 **Strategic dialogue on the future of EU agriculture and Common Agricultural Policy**

- Video message from Paolo De Castro, European Parliament
- Luc Berlottier DG AGRI - Unit B1, European Commission (online)
- Simona Caselli, President of AREFLH
- Christos Giannakakis, Vice Chairman of the National Union of Agricultural Cooperatives of Greece - ETHEAS
- Elli Tsiforou, President of the COGECA cooperative coordination committee
- Cristian Maretti, Vice President Gruppo VI.VA
- Richard Schouten, Director DPA
- François Lafitte, President of APFeLSO

YouTube live streaming:
French, English,
Italian, Spanish,
Greek

16:45 **Round table on water and soil management**

- Patricia Picard, Member of the Regional Council, Auvergne-Rhône-Alpes Region
- Teresa Barres, Valencia Region
- Kyriakos Panopoulos, principal researcher at CERTH (The Centre for Research & Technology, Hellas),
- Joan Serentill, Vice President of Afrucat

18:00 End of the conference
Cocktail

REGISTER TO THE
LIVE STREAMING HERE



CO-ORGANISATION

The AREFLH General Meeting is organised with the support of the [Central Macedonia](#) region



REGION of
**CENTRAL
MACEDONIA**

ASSEMBLY OF EUROPEAN HORTICULTURAL REGIONS

110 Quai de Paludate

33800 BORDEAUX

communication@areflh.org | +33 (0) 771 445 303 | [Twitter : @areflh](#)

www.areflh.org

The mission of AREFLH, [the Assembly of European Horticultural Regions](#), is to :

- Represent its 17 regions, 43 POs/APOs and associate members from 13 European countries,
- Defend the economic and social interests of the horticultural sectors in dealings with European Institutions,
- Encourage exchanges of experience, partnerships and joint projects between regions and professional organisations,
- Be a driving force behind proposals on the main issues affecting the future of fruit and vegetable production in Europe.

