



Situation of Fruit and Vegetable Producer Organizations in Andalusia

Brussels, 5th September 2017



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Opting for Supply Concentration



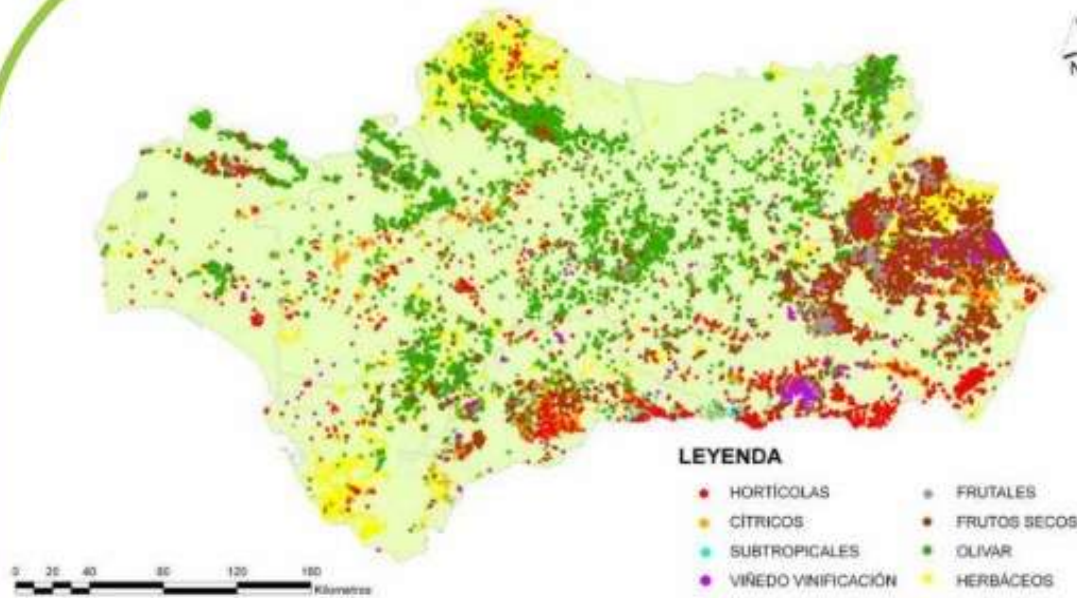
	Nº PO	Nº MEMBERS
FRUIT&VEGETABLES	60	10.913
FRUITS	25	1.247
VEGETABLES	2	950
PRODUCTS FOR PROCESSING	2	295
CITRUS FRUIT	8	1.244
NUTS	7	3.506
TOTAL ANDALUCIA	104	18.155

Around 40 and 45% of fruit and vegetable production is marketed through OP

Operational funds for the Fruit and Vegetable Producer Organizations use, in 2015, more than 80% of total amounts paid in Andalusia for CMO measures.

In Andalusia there are two recognized Interbranch Organizations in the fruit and vegetable sector:
HORTYFRUTA and INTERFRESA

Gráfico 7. Ubicación de los principales cultivos ecológicos de Andalucía en 2015



Surface of fruit and vegetables in Andalusia destined to the ecological production.

CROP	SURFACE (ha)	%
NUTS	52.664	5,39%
VEGETABLES	8.845	0,91%
LEGUMS	8.024	0,82%
CITRUS	6.451	0,66%
SUBTROPICAL S	1.228	0,13%
FRUIT	905	0,09%
TOTAL	78.118	8,00%

Fuente: "III Plan Andaluz de la Producción Ecológica. Horizonte 2020" (2015).

The main activity of organic industry is, in number of operators, manipulation and packing of fresh fruit and vegetables, occupying 20% of such operators

The total budget for the implementation of the III Andalusian Plan for Organic Production Horizon 2020, is 300 million of euros.

The organic sector has an important role to meet the challenges of food security, environment protection, Climate Change and territorial imbalance

Budget Operational Funds 2016

MEASURE	DESCRIPTION	AMOUNT (Mill. de €)	%
1	PLANNING PRODUCTION	76,91	45,2%
2	IMPROVEMENT OF PRODUCT QUALITY	23,67	13,9%
3	BOOSTING PRODUCTS	39,37	23,1%
4	PROMOTION OF THE PRODUCTS	0,09	0,1%
5	TRAINING	0,42	0,2%
6	CRISIS PREVENTION AND MANAGEMENT	3,31	1,9%
7	ENVIROMENTAL MEASURES	22,52	13,2%
8	OTHERS	3,87	2,3%



Evolution of the amount of the aid for market withdrawal and non-harvesting

2013	2014	2015
3.054.545 €	7.064.579 €	2.582.354 €

- There is a need for in-depth reform of crisis prevention and management measures in order to be a truly effective instrument for preventing and correcting serious market disruptions.
- The Russian ban has revealed the insufficiency of the aid scheme planned for this sector.

• A reorientation towards mutual funds from crisis situations must be compatible with the existing insurance scheme in Spain

- In 2016, 1.721.383 tons and 60.170 hectare of fruits and vegetables were secured, which represents 73% and 18%, respectively, of the agricultural total insured.

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7	ENVIROMENTAL MEASURES	22,52	13,2%

OPERATING GROUPS INNOVATION

There have been 102 applications for the 2016 call of the line of aid for the creation of operating groups. The main types of projects (46) are on sustainable agriculture, new alternative crops, and new technologies.

2016 call	Assigned Budget	Provisional beneficiaries	Beneficiaries in which OPs participate
Creation	481.957 €	60	40
Functionality	4.838.841 €	26	23



ONE PROTECTED DESIGNATION OF ORIGIN

- *Chirimoya (custard apple) de la Costa Tropical de Granada-Málaga*



TWO PROTECTED GEOGRAPHICAL INDICATIONS

- *Espárrago (asparagus) de Huétor-Tajar*
- *Tomate (tomato) La Cañada*

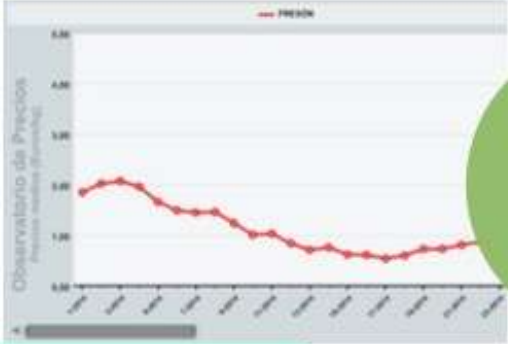


CIRCULAR ECONOMY

- Elaboration of lines of action in the matter of management of vegetal remains in the horticulture of Andalusia.

EXAMPLE OF MARKET TRANSPARENCY

PRICES AND MARKETS OBSERVATORY WHAT DOES THE OBSERVATORY OFFER?



1 Price inquiries

2 Access to Publications

INDICADOR	2014	2015	2016	2017	2018	2019
Producción	1.220.000	1.180.000	1.200.000	1.250.000	1.150.000	1.100.000
Exportación	300.000	350.000	380.000	400.000	350.000	300.000
Consumo interno	920.000	830.000	820.000	850.000	800.000	800.000

5 App available for android and IOS

4 Private site for companies

3 It is possible to apply for technical reports

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Assessment of the EC draft legislative initiative on Unfair Commercial Practices

Main source of operational problems in the agrifood chain ?



Existence of economic imbalances in the commercial relations between the different operators involved



Agrifood chain is a shared competence between the European Union and Member States

Unfair Trade Practices affect to Single Market as the national policy is insufficient by itself !!!

Possible solutions

- Develop a European legislation compatible with national legislation, but taking into account the **specificities of agriculture** with competition rules, covering all stages of the chain and taking into account non-EU countries
- **Cooperation among producers**, to strengthen their business power, avoiding inequalities between operators: In the producer sector, the more perishable the product, the more sensitive the sector is.
- **Market transparency**: A price observatory should be set up, at a European Union level, to establish price references.



Grazie!
Merci!

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Gracias!

Thanks!



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